

# POWER SWEEP

## \$10<sup>00</sup>

**NINETEEN NFL  
POWER SWEEPS 2007-'12  
(ALL \*'S WINNING)**

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# SUPER BOWL ISSUE!

NORTHCOAST SPORTS SERVICE

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## SUPER BOWL XLVII QUICK FACTS & FIGURES

SITE: Louisiana Superdome

DATE: February 3, 2013

GAME TIME: 6:30

CAPACITY: 72,000

**Who will be the announcers for the Super Bowl?**.....Jim Nantz and Phil Simms

**Who will sing the national anthem at the Super Bowl?**.....Alicia Keys

**Who will perform at halftime of the Super Bowl?**.....Beyonce



Pepsi Super Bowl XLVII halftime show

### SUPER BOWL HOST CITIES (I-XLVII)

South Florida (10)	San Diego (3)	Houston (2)	Minneapolis (1)
New Orleans (10)	Arizona (2)	North Texas (1)	San Francisco (1)
Los Angeles (7)	Atlanta (2)	Indianapolis (1)	
Tampa Bay (4)	Detroit (2)	Jacksonville (1)	

### PREVIOUS NOLA SUPER BOWL YEARS

- Super Bowl IV, 1970
- Super Bowl XII, 1978
- Super Bowl XXIV, 1990
- Super Bowl VI, 1972
- Super Bowl XV, 1981
- Super Bowl XXXI, 1997
- Super Bowl IX, 1975
- Super Bowl XX, 1986
- Super Bowl XXXVI, 2002

The Nielsen Co. said Monday that an estimated average of 111.3 million people watched the New York Giants beat the New England Patriots on Sunday night in Super Bowl XLVI. That narrowly topped the 111 million who watched Green Bay's win over Pittsburgh last year.

### WE VALUE YOUR OPINION

The title on page three's questionnaire is not just a headline, it is really the way we feel. Every year since we started Power Sweep in 1984 (Northcoast Sports started in 1982, Power Sweep started in our 3rd year), we have had this questionnaire in the Newsletter. For those of you that have been with us since 1984, you know we have improved Power Sweep 1,000% since its inception. For those of you that have not, we have added many new sections. Some that have been added through the years include: **Las Vegas Lines with previous years scores, Featured Plays, Computer Corner, Last Week's Stats, NFL Standings vs the Spread** (all important current spread records at your fingertips), **System Of The Week, Past History Matchups \*online** (not only last year's stats but how the game was played and the series history), **Pro Angle Section, Opening Lines** (so you can see how the line changes from Sunday night and it also includes the **VALUED Northcoast Line**), **More Write-ups On Games** (back in 1984 we wrote one line on each game but now each forecast is packed with a full paragraph of analysis), **News And Notes** (this Front Page commentary reviews interesting things you cannot find in your local sports page), **Pro Over/Unders**, Extra College Plays and **NFL Power Ratings**. The majority of the sections we have added through the years are because **YOU** asked for them. As we said at the start, Power Sweep has improved 1,000% since it started in 1984. Our goal is not to be happy with the level we are at but to improve it another 1,000% over the NEXT twenty-seven years! We are already hard at work on the 2013 season. Since we do not follow basketball, we spend the months of February through July working solely on football. Please fill out the questionnaire on page 3 and let us know your favorite sections and what **YOU** would like to see in 2013. For taking some of your valuable time to fill it out, we will give you some discounts on products for next year. **Thank You For Reading Power Sweep!!!**

### SUPER BOWL SITUATIONS

Let's take a look at some interesting situations about Super Bowl matchups. Here are the answers to recent questions about past Super Bowls. **How does a lower seed do?** The play-offs expanded in 1990 and the NFL seeded teams 1 thru 6. In 2010 it was only the second time in 14 years that a #1 seed has failed to make the Super Bowl and the only time with a matchup between the #2 and #6 seeds. Now it happens for a 2nd time in 3 years as SF was a #2 seed and Baltimore was a #4. A team ranked as the #4 seed or lower has now reached the Super Bowl 6 times in the last 8 years winning

it 4 times (#4 NYG '07, #6 GB '10, #5 NYG '07 and #6 PIT '05). **What happens when an AFC/NFC Title game favorite was outgained?** TY BOTH teams were outgained in the conf finals but SF was a favorite. In 2011 New England was outgained 398-330 and of course were upset. In 2010 the Pittsburgh Steelers were outgained by the NY Jets 289-287 and since 1992, only 8 teams have been outgained as favorites in the title gm and went on to play in the Super Bowl. In 2009 the New Orleans Saints were outgained 475-257 but of course went on to beat Indianapolis. The Bears were outgained in 2007 by a 364-340 edge and then lost and failed to cover vs Indy. In 2005 New England was outgained 388-322 vs PIT and won but did not cover in the SB 24-21 (-7). In 1999 Denver was outgained 370-331 and won the SB 34-19 (-7.5) and was outgained again in '98 but won its 2nd straight SB 31-24 (+11). Pittsburgh was outgained in '95 (328-285) and went on to cover the SB 27-17 (+13.5) and SF won the SB 49-26 (-18) in '94 after being outgained by 157 yds by DAL. Teams are 4-3 SU and 5-2 ATS (dog is 3-1 ATS). **What is the outcome when a road team and a home team advance from the Conference Championships?** In 12 of the L/16 seasons a conf finals visitor faced a conf finals home team. The teams that is off the road win has won a surprising 8 of 10 previous SB's. FYI: Since the expanded play-offs in 1990 only twice had both Conf Champ road teams gone onto play in the SB ('92 and '97 seasons). TY makes the third occurrence! **How do teams perform if they've appeared in the Super Bowl in the last 2 seasons?** A team is certainly among the leagues elite is they are making a second SB appearance within 3 years. Baltimore returns TY for the first time since 2000 while this is SF's first trip since 1994. Pittsburgh fit the category in '10 but of course lost to GB. Here are the most recent teams that are making a repeat appearance in a 3 year span (PIT '10, NE in '05, NE in '04, STL in '00, DEN in '99, GB in '98, DAL in '96). Of the 6 teams S/1995 they have gone 4-2 SU and 1-5 ATS when making a 2nd SB appearance in a 3 yr span. **SUPER BOWL NOTES!** The Super Bowl line opened at SF -4' but moved to -4 with an O/U total of 49. SB favorites of 3' to 6' pts are 8-3 ATS while favorites overall are on a 3-8 ATS run. There have been 12 SB's with a total of 48+ and they've gone 6-6 O/U. The NFC is 8-7-2 ATS the last 17 years and 25-19-2 ATS overall. **Thinking about a record?** The most combined total points in a Super Bowls came in SB 29 as SF and SD combined for 75 pts followed by 69 total pts twice as Dallas defeated Buffalo and TB beat Oakland. The fewest points scored all were prior to 1975 as Pittsburgh and Minnesota combined for 22 points in SB9 while Miami and Washington combined for 21 points in SB7. In the 35 years since, the 2 lowest scoring SB's have occurred in the last 5 years as the NYG beat NE 17-14 and Pittsburgh beat SEA 21-10. **Quick starts?** The final thing we'll look at is how teams have started and scored in the 1Q. It has been slow going as in the last 14 Super Bowls only TWICE have the teams combined for over 10 total points in the opening period. LY the NYG had a 9-0 1Q lead. When Indianapolis met Chicago 5 years ago the Bears led 14-6 after 1Q but were outscored 23-3 the rest of the way. Five times in the last 13 years there has been a 3-0 score after 1Q and twice the teams have failed to score. **GOTTA LOVE THOSE PROPS!! Over the last 5 seasons we've had great success with our Super Bowl prop plays. In fact we are now 49-23 68% on those releases!** We spend a great deal of time researching the props and finding out which ones have true value. Here are some numbers we use. Let's take a look at the combined scoring for each quarter the last 7 SB's. There is no surprise that the 4Q has been the highest scoring as the teams have totaled 97 pts although only 6 pts LY. The teams have combined to score 78 points in the 2Q followed by 63 pts in the 3Q and the opening quarter had been the lowest scoring over the last 7 SB's (62 points). In the last 14 SB's the 2H has been the higher scoring half 11 of 13 times with LY's being the first time it was equal. Three of the most popular props are 1) Will the team that scores first win the game? 2) Will there be a score in the final 2:00 of the first half? 3) Will there be a score in the first 6:00 of the game? In the last 7 years here are the quick answers to the 3 previous props. LY (Y, N, Y) 2011 (Y, Y, N), 2009 (N, Y, N), 2008 (Y, Y, Y), 2007 (Y, N, N), 2006 (N, N, Y) and 2005 (N, Y, N). Remember the props can be purchased on the Northcoast Debit Card system the week of the Super Bowl and you can also expect to hear several of them for free on our red-hot Comp Phone, 1-347-677-1700.







# WEEK-BY-WEEK GAME STATS

(Bold denotes opponent had a winning record)

## BALTIMORE

Opponent	SU	ATS	O/U	GM	RNK	LINE	SC	FD	R-ARY	CO-ATPY	I-F
Cincinnati	W	W	O	#2	41	13	20	28-129	22-37-193	1-1	0-0
Baltimore								26-23-122	23-32-308	1-0	0-0
Baltimore Philadelphia	L	W	O	#16	46	23	17	21-111	22-42-214	1-1	2-2
Baltimore								24-26-129	23-32-357	2-2	1-1
New England	W	L	O	#5	49	30	33	34-77	28-41-319	0-0	0-0
Baltimore								28-26-121	28-39-382	1-0	1-2
Cleveland	W	L	U	#8	43	16	20	17-43	25-52-314	1-1	1-1
Baltimore								23-27-101	28-46-337	1-0	1-0
Baltimore Kansas City	W	L	U	#15	6	9	15	24-133	13-27-165	1-1	1-1
Baltimore								19-50-214	12-18-124	2-2	2-2
Dallas	W	L	O	#17	44	29	30	42-227	25-36-254	1-0	1-0
Baltimore								31-19-22-86	17-26-230	0-0	0-0
Baltimore Houston	L	L	O	#19	48	13	12	12-55	21-43-121	2-0	2-0
Baltimore								43-27-37-181	23-37-239	0-0	0-0
Baltimore Cleveland	W	W	U	#9	3	25	18	37-137	15-24-145	0-0	0-0
Baltimore								15-17-116	20-37-174	2-0	2-0
Oakland	W	W	O	#3	47	20	19	24-172	29-46-350	1-2	1-2
Baltimore								22-28-78	21-34-341	1-0	1-0
Baltimore Pittsburgh	W	L	U	#12	3	13	12	23-47	20-32-153	0-0	0-0
Baltimore								10-17-27-134	18-39-177	1-2	1-2
Baltimore San Diego	W	W	U	#7	1	16	25	35-127	30-51-316	0-0	0-0
Baltimore								47-13-16-23-91	23-36-189	0-0	0-0
Pittsburgh	L	L	O	#14	36	23	19	26-96	25-37-270	2-1	2-1
Baltimore								19-21-111	16-34-177	1-1	1-1
Baltimore Washington	L	L	O	#13	47	28	18	35-186	16-21-173	1-1	1-1
Baltimore								12-35-172	17-28-248	0-0	0-0
Denver	L	L	O	#18	3	34	21	45-163	17-28-187	0-0	0-0
Baltimore								18-12-156	20-40-222	1-1	1-1
NY Giants	W	W	T	#1	1	14	11	14-67	14-28-119	0-0	0-0
Baltimore								25-45-224	25-36-309	0-0	0-0
Baltimore Cincinnati	L	L	U	#6	42	17	23	46-206	19-33-146	1-0	1-0
Baltimore								9-49-189	15-26-142	0-0	0-0
Indianapolis	W	W	U	#10	46	9	25	30-152	28-54-267	1-1	1-1
Baltimore								18-32-172	12-23-269	0-2	0-2
Baltimore Denver	W	W	O	#11	45	38	21	39-155	18-34-324	0-1	0-1
Baltimore								8-35-30-41-125	28-43-273	2-1	2-1
Baltimore New England	W	W	U	#4	51	28	25	33-121	21-36-235	0-0	0-0
Baltimore								13-28-108	29-54-320	2-1	2-1

# REGULAR SEASON TEAM BY TEAM COMPARISONS

## BALTIMORE

OFF	FD/GM	DEF
20	20	20
119	Rush YPG 123	4.3
4.3	Rush YPC 4.0	234
234	Pass YPG 228	38
38	TTL SKS 37	6.9
6.9	PEN/GM 6.4	16
16	YTD TO 25	28:09
28:09	TOP AVG 31:51	55.3
55.3	RZ % 43.1	

BAL AVG VS WINNING TEAMS	LINE	SC	FD	I-F
BAL	+1.5	27.3	21	6-5
OPP	46.5	24.5	23	6-5

BAL	RA-RY	CO-ATPY
BAL	31-142	20-34-264
OPP	31-123	22-38-230

# PLAYOFF CHECKLIST

	BAL	SF
QB	✓	✓
RB	✓	✓
WR	✓	✓
OL	✓	✓
DL	✓	✓
LB	✓	✓
DB	✓	✓
CCH	✓	✓
MTCH	✓	✓
ST's	✓	✓
SITE/TURF	✓	✓
INT	✓	✓

**OVERALL - 49ers by 4 ✓'s**

# REGULAR SEASON TEAM BY TEAM COMPARISONS

## SAN FRAN

OFF	FD/GM	DEF
20	20	18
156	Rush YPG 94	5.1
5.1	Rush YPC 3.7	206
206	Pass YPG 200	41
41	TTL SKS 38	6.8
6.8	PEN/GM 5.8	16
16	YTD TO 25	30:49
30:49	TOP AVG 29:11	50.9
50.9	RZ % 61.1	

SF AVG VS WINNING TEAMS	LINE	SC	FD	I-F
SF	-2	24.2	20	8-5
OPP	43	24.0	21	8-5

SF	RA-RY	CO-ATPY
SF	29-154	18-29-212
OPP	28-113	22-36-231

# WEEK-BY-WEEK GAME STATS

(Bold denotes opponent had a winning record)

## SAN FRANCISCO

Opponent	SU	ATS	O/U	GM	RNK	LINE	SC	FD	R-ARY	CO-ATPY	I-F
San Francisco Green Bay	W	W	O	#5	46	30	22	32-186	20-26-191	0-0	0-0
San Francisco								21-14-45	30-44-279	1-0	1-0
Detroit	W	W	U	#13	46	19	15	26-82	19-32-214	1-0	1-0
San Francisco								27-24-148	20-31-201	0-1	0-1
San Francisco Minnesota	L	L	U	#16	6	13	19	20-89	24-35-191	1-2	1-2
San Francisco								25-41-146	21-35-198	0-2	0-2
San Francisco NY Jets	W	W	U	#2	4	34	26	44-245	12-22-134	0-0	0-0
San Francisco								9-17-45	14-30-100	1-3	1-3
Buffalo	W	W	O	#1	45	3	10	19-89	16-26-115	1-1	1-1
San Francisco								45-29-38-311	19-25-310	0-1	0-1
NY Giants	L	L	U	#18	46	26	19	37-149	15-28-193	0-0	0-0
San Francisco								14-17-80	23-37-234	3-0	3-0
Seattle	W	T	U	#7	37	6	13	29-136	9-23-115	1-0	1-0
San Francisco								18-32-175	14-23-138	1-0	1-0
San Francisco Arizona	W	L	U	#8	7	24	15	29-113	18-19-204	0-0	0-0
San Francisco								16-9-7	32-52-258	1-0	1-0
St Louis	W	W	O	#15	38	24	27	37-159	28-41-299	0-1	0-1
San Francisco								25-34-183	18-25-158	0-0	0-0
Chicago	W	W	O	#4	35	7	12	28-85	14-22-58	2-0	2-0
San Francisco								32-18-29-123	16-23-232	0-0	0-0
San Francisco New Orleans	W	L	O	#6	1	31	18	31-144	16-25-231	1-1	1-1
San Francisco								19-21-59	26-41-231	2-0	2-0
San Francisco St Louis	L	W	U	#12	7	13	18	36-148	21-32-191	0-1	0-1
San Francisco								16-27-85	26-39-208	0-0	0-0
Miami	W	W	O	#10	39	13	17	22-94	17-33-133	0-1	0-1
San Francisco								27-20-85	18-23-166	0-0	0-0
San Francisco New England	W	W	O	#11	47	41	19	39-180	14-25-203	1-1	1-1
San Francisco								4-34-32-24-95	36-65-425	2-2	2-2
San Francisco Seattle	L	W	O	#17	39	42	17	19-82	19-36-231	1-1	1-1
San Francisco								22-39-176	15-22-170	1-0	1-0
Arizona	W	L	O	#9	38	13	11	17-55	19-34-207	1-1	1-1
San Francisco								27-30-129	17-29-278	0-0	0-0
Green Bay	W	W	O	#3	45	31	20	16-104	26-39-248	1-1	1-1
San Francisco								49-43-323	17-31-256	1-0	1-0
San Francisco Atlanta	W	W	O	#14	3	28	21	29-149	16-21-224	0-1	0-1
San Francisco								24-27-31	30-42-396	1-1	1-1

# SAN FRANCISCO TOP PERFORMANCES

PASS	YDS	OPP	RUSH	YDS	OPP	REC	YDS	OPP
Smith	303	BUF	Kaepernick	181	GB	Crabtree	172	ARZ
Kaepernick	276	ARZ	Gore	131	SEA	Crabtree	119	GB
Kaepernick	263	GB	Gore	112	GB	Crabtree	113	BUF
Kaepernick	244	SEA	Gore	106	BUF	Crabtree	107	NE
Kaepernick	243	CHI	Gore	97	STL	Davis	106	ATL
Kaepernick	233	ATL	Gore	90	ATL	Davis	101	STL
Smith	232	ARZ	Gore	89	DET	Crabtree	93	MIA
Kaepernick	231	NO	Kaepernick	84	STL	Davis	83	CHI

# BALTIMORE TOP PERFORMANCES

PASS	YDS	OPP	RUSH	YDS	OPP	REC	YDS	OPP
Flacco	382	NE	Rice	131	DEN	Boldin	145	IND
Flacco	356	CLE	Pierce	123	NYG	Smith	144	SD
Flacco	355	SD	Rice	121	WAS	Boldin	131	CLE
Flacco	341	OAK	Pierce	103	IND	Smith	127	NE
Flacco	331	DEN	Rice	102	KC	Pitts	125	DEN
Flacco	309	NYG	Rice	101	NE	Smith/Boldin	98	DEN/DAL

# BALTIMORE REGULAR SEASON STATS

QUARTERBACK	GP/GS	COMP	ATT	YDS	%	TD	INT	QBR
Joe Flacco	16/16	317	531	3817	59.7	22	10	87.8
Tyrod Taylor	7/0	29	179	179	58.6	0	1	62.3
Team	334	560	3996	59.6	22	11	86.4	
Opponents	335	557	3900	60.1	15	13	80.6	

RECEIVERS	GP/GS	NO	YDS	AVG	LNG	TD
Anquan Bold						



# SUPER BOWL XLVII

Sunday, February 3, 2013

Favorite-Underdog	OPEN LINE	OPEN TTL	CURRENT LINE	CURRENT TTL
San Francisco-Baltimore	-4.5	49	-3.5	48

**GAME OVERVIEW** - The dominant theme for this year's Super Bowl will be about family with the brothers Jim and John Harbaugh facing off. Last year, both teams advanced to their respective championships only to lose in heartbreaking fashion. This will be only the 3rd time since 1970 that both road teams won their Championship games. Both teams also made bold moves on the offensive sides of the ball which broke tendencies that opposing DC's were unable to decipher. Kaepernick's mobility and arm strength made the 49ers more aggressive while installing Jim Caldwell as OC had the Ravens use a more up-tempo style of play calling. Both teams represent more of the old school style of the NFL emphasizing a power run game that is backed by brutal defensive play. However, both coaches aren't afraid to innovate with SF using the Pistol offense and BAL having 72 plays of 20+ yds on offense. The 49ers success the L2Y has seen a shift towards younger front offices (CEO Jed York is only 32/GM Trent Baalke 46), mobile QB's, and teams that are open to the concept of bringing in hot college coaching prospects (Chip Kelly/Doug Marrone) or young coordinators. This game also features QB's from non-marquee schools with Kaepernick from Nevada and Flacco hailing from Delaware. With a win SF would be the 5th city to win the World Series and the SB in the same sports season. The bye week will be a huge benefit for both defenses as SF has one of the older 3-4 DL's and BAL is one of the oldest teams in the NFL overall. The media will be all over Ray Lewis' final game much like they were with Jerome Bettis. BAL also has Matt Birk, who has been one of the top tier centers in his career, along with FS Ed Reed who's contract expires, in what his likely to be their final games as well. While SF's roster outlook is expected to be in pretty good shape for 2013, the Ravens are tight against the cap and will have many tough decisions to make as Flacco's contract is over. SF will be putting their perfect 5-0 SB record on the line while BAL will be compared to their 2000 season built around one of the best defenses in the modern era. The NFC has won 3 straight SB's as the balance of power has shifted but SB favorites are just 5-6 SU and 3-8 ATS and the game is 2-5 O/U.

**PLAYOFF EXPERIENCE** - This is the 1st SB for the 49ers in 18 years and the 1st for the Ravens in 12 years. Over the short term of the L2 seasons these are very evenly matched as BAL is 4-1 SU/5-0 ATS while SF is 3-1 SU/ATS. Over the long term the Ravens have a bigger edge though as they have made the playoffs for 5 straight years with 3 Championship berths. They are the only NFL team to win a playoff game each of the L5Y and have won 14 road playoff games since 2000. BAL has forced an NFL best 36 TO's under John Harbaugh (+16 TO edge) w/a 8-4 SU/ATS record. BAL has 332 playoff games with 194 playoff starts on the active roster with 8 players having double digit starts (Lewis 20, Reed 14) and 4 players with SB experience. SF is the 1st NFC team to earn B2B Championship game berths since the 2001-04 when the Eagles did it. In the L2Y SF has committed just 26 TO's (NFL best) showing how each coach values that aspect. SF has 236 playoff games and 123 starts on their roster with 3 players having double digit starts (Ct Goodwin, LB Haggans, WR Moss). SF will also have some SB vets as Ct Goodwin was with the Saints team, Moss was with the Patriot and Akers (if activated) has his time with PHI. SF is in great shape for the future but for now, the Ravens have the edge and they will be better prepped for the media, logistical and practice issues they'll have to deal with. **EDGE: RAVENS**

**RECORD VS THE SPREAD** - SB 43 was the last time a #2 and #4 seed squared off in the SB. SF has been home for 3 of the L4 games. BAL been on the road for 3 of the L4 games and has played a huge number of snaps defensively in the playoffs. BAL owns a 9-10 ATS record TY going 6-4 SU/5-5 ATS vs winning teams for +38 ypg (+0 TO's) and a 27-25 avg score. The Ravens are 9-4 SU/7-6 ATS vs NDIV teams with -8 ypg (+6 TO's) and 27-23 avg score. On the road, they are 6-4 SU/5-5 ATS being outgained by -32 ypg (+10 TO's) being outscored 24-23. On the flip side, SF's 11-6-1 ATS record includes a 6-3 SU/ATS mark with +15 ypg (+6 TO's) and 25-21 avg score on the road. They are 10-2 SU/ATS vs NDIV foes (covering 6 straight) for +87 ypg (+9 TO's) which is 2nd best inc playoff games for a 30-19 avg score. SF went 6-3 SU/5-3-1 ATS vs winning teams for +21 ypg (+2 TO's) and a 24-2-24 avg score. Both teams have played tough sked TY (BAL #3, SF #6) but SF's record vs NDIV and winning teams gets them the nod here. **SLIGHT EDGE: 49ers**

**TURF/SITE** - New Orleans is widely regarded as one of the top cities for the Super Bowl due to the culture, weather and entertainment (Mardi Gras season). This will be touted as the crown jewel in the recovery from Hurricane Katrina and will showcase how the city has and hasn't rebuilt itself. This will be the 10th SB for NO which ties MIA for the most for a city. The Mercedes-Benz Superdome is a 73,208 seat capacity with \$85 million in upgrades since 2010 with FieldTurf. That plays to the Ravens as its their native surface but SF played here in late Nov so they will have a better grasp of the logistics for this event. Both teams receive 17.5% of the tickets. One-third of that goes to each teams suite owners, another to season ticket holders in a lottery system with the rest divided amongst coaches, players and staff. The hosting team gets 5% of the tickets, 30% is shared by the other 30 NFL teams while the NFL gives the other 30% to big ticket sponsors for promotions and as a reward. Tickets to SB XLVII range from \$2,500 to \$18,995 which is about a 10% increase over LY's. SF gets the edge here as this was the site of Kaepernick's 1st road start, they will be used to the crowd noise/sightlines and BAL hasn't been here since late Oct 2006. **EDGE: 49ers**

**49ers #10 OFFENSE VS RAVENS #18 DEFENSE** - The 49ers are a prime example of fortune favoring the brave when they replaced Alex Smith with Kaepernick due to a concussion. Smith had a 19-5-1 SU/17-6-2 ATS record under Jim Harbaugh but the underlying feeling was that the defense had carried the team and that something was missing. SF had logged 196 ypg passing (69%) w/a 13-5 ratio w/ Smith but only a mediocre 7.2 ypa. SF avg'd 366 ypg (+4 TO's) w/a 24-14 avg score. When Kaepernick destroyed the Bears on MNF in his 1st NFL start, SF played the "staying with the hot hand" card, phasing him in as the starter. In Kaepernick's 9 starts he's avg'd 224 ypg (63%) w/a 13-4 ratio and 8.2 ypa which is quite good. Equipped with 4.53 speed, Kaepernick's mobility makes his launch point unpredictable and when under pressure he's not afraid to take it upfield. SF's pass attack has shifted from TE Vernon Davis being the prime target (37 rec 15.6 w/Smith to 12 rec 12.3) to Michael Crabtree (33 rec 12.8 w/Kaepernick). What SF lacks right now in the passing game is depth as the 49ers lost LY's SB hero Manningham to a torn ACL and while Moss has been a solid addition in the lockerroom the 49ers have used him sparingly (42% snaps). Gore has been the one constant for SF over the LBY and while he's getting more rest the L2Y his power style of play typifies how SF wants to play. The strength of the offense is the OL which was the best in 2012 allowing 18 sacks w/Kaepernick and 159 ypg rush (4.9) as well. They will be sorely tested by an improved BAL defense that has allowed just a single 100 yd rusher in 19 playoff games (Arian Foster 132 yds). BAL has only allowed 92 ypg (3.3) in their 20 playoff games w/100 ypg (3.7) in their L5 games TY. BAL's #18 def is the lowest since 2002 as 13 starters/key defenders missed a combined 53 games TY w/just 2 players starting all 16 games TY (Reed, CB Cary Williams). However, over their L6 games they have the #12 def as they adjusted to the injuries schematically and got healthier. While Lewis will command the headlines, the studs of the LB's TY are Ellerbe and Kruger who have been the backbone of the pass rush TY. With Suggs

(torn biceps/Achilles) at less than 100%, offenses have had much more success at slowing him down. On the DL Ngata and Pernell McPhee have been solid vs the run. BAL has quietly been very stout vs the pass since the DEN loss allowing just 224 ypg (56%) w/a 6-5 ratio and incredible 5.47 ypa! BAL has played a ton of snaps their L3 games (256 not counting pre-snap penalties) but the bye wipes all that out. BAL has a huge experience edge here and brings a proven scheme to the show. SF has youth and the best OL in the NFL on their side. Lost in all this is that we have a young QB in his 10th start vs Ed Reed who confounds the best QB's in the NFL and we'll call this a draw here. **EDGE: NONE**

**RAVENS #15 OFFENSE VS 49ers #3 DEFENSE** - Over the L2Y the 49ers defense has missed just 8 games and will have 10 of LY's 11 starters here. Parys Haralson landed on IR prior to the season but Aldon Smith (played 50% of snaps LY) started all 16 games in his place TY. Justin Smith has been one of the leagues elite 3-4 DE's. He is the key cog here and its no surprise that since his injury that Aldon Smith has zero sacks. SF has one of the older DL fronts and they don't rotate out much which would be a problem for most teams. However, the strength of the 49ers is that they flat out have the best LB unit in the NFL the L2Y and have them under contract for the next 3Y. SF's front 7 is so stout they have held foes to under 100 yds rushing in 12 games TY w/a 69 ypg avg (3.3). While they are 12th w/ 38 sacks TY their 19-14 ratio w/ just 6.1 ypa in the reg ssn is the 6th best opposing QBR TY. While they gave up big yards in the playoffs they held Rodgers to 96 yds in the 1H and Ryan to 125 yds in the 2H keeping both out of rhythm. That will be key vs Flacco who has avg'd 246 ypg (58%) w/a 15-2 ratio in his L7 playoff games. Under Caldwell, Flacco is avg 251 ypg (57%) w/a 12-2 ratio as BAL has gone from 344 ypg/25.5 ppg to 407 ypg/26.2 ypg. Torrey Smith has benefited since the change (15 rec 20.0), which has allowed Boldin and TE Pitta to take advantage of LB mismatches. The Ravens have also diversified the run game a bit with Bernard Pierce stepping up (381 yds 6.0) since the DEN loss with Rice being more of a weapon in the passing game TY. The biggest problem for BAL is that they've gone thru 5 different OL combo's TY and also for as solid as Matt Birk/Marshall Yanda have been, Michael Oher has regressed. Flacco has logged a 19-6 ratio TY when under pressure/blitzed and is used to physical 3-4 schemes from playing the Steelers. SF's continuity and LB unit has us give them a slight edge in this matchup. **SLIGHT EDGE: 49ers**

**SPECIAL TEAMS** - Last year, the 49ers special teams cost them a Super Bowl berth which was even more painful as they had our #1 special teams unit. This year the Ravens have our #1 unit, despite their issues at DEN, being our most improved special teams shooting up from 29th for 2011. With John Harbaugh having cut his teeth with PHI as a special teams coach this isn't much of a surprise. BAL quietly added Corey Graham who earned a berth to the 2011 Pro Bowl for his 3rd phase work with CHI and Jacoby Jones after HOU waived him. Graham along with LB Brendan Ayanbodejo set up the coverage units finishing 7th on PR's and 13th on KR's. Jones was electric on KR's TY as his 30.7 avg led the NFL but BAL was avg on PR's at 9.4. Sam Koch had a solid year with a 40.8 net with 35% of his punts inside the 20. SF's return units led by Ted Ginn were very formidable as they finished 10th on PR's and 12th in KR's on the year. Defensively they crushed in PR coverage (4th) holding foes to just 6.9 yds. However, they were torched on KR's allowing 26.9 yds (31st) and David Akers has been very tough to watch TY while BAL's Justin Tucker was very reliable (14-17 40+). Both teams have quality returners but BAL gets the edge due to KR coverage and the consistency of their kicker in 2012. **EDGE: RAVENS**

**COACHING** - Jim and John Harbaugh already made NFL history by being the 1st set of brothers to serve as HC's in the NFL. Jim Harbaugh (SF) had a 14 year career as a QB with 5 different teams in the NFL ending with CAR in 2001. He's best known for turning around Stanford prior to taking over for the 49ers in 2011 and turning them around despite not having an offseason program due to the strike. John Harbaugh (BAL) was a college DB who worked his way up the college coaching ranks on offense early before focusing on special teams which helped him land with PHI from 1998-2007. SF's special teams coach is Brad Seely who is one of the top 5 STC's in the league. DC Vic Fangio was BAL's LB coach from 2006-09 before heading to Stanford to run their defense. Greg Roman runs the offense but Jim Harbaugh splits the play calling duties. BAL's Don Pees took over as LB coach when Fangio departed and was promoted to DC for 2012. Jim Caldwell spent 3 years as the Colts OC and has incorporated some aspects of Peyton's style into the system here. Due to the massive amount of familiarity here its impossible to give an edge to either side here. **EDGE: NONE**

**PAST HISTORY MATCHUP/ INTANGIBLES** - While BAL beat SF 16-6 LY on Thanksgiving its not really a quality past history review. SF was off a pair of surprisingly physical games vs NYG/ARZ and was travelling cross country on a short week vs a BAL team off a home game vs CIN. It was 6-6 after the half and SF took up half the 3rd Qtr on a 13 play drive setting for a FG. BAL responded w/a 16 play drive that took the other half up scoring a TD then held SF to a total of 1 FD and 9 yds on their 3 drives for the rest of the game. BAL ended with a 253-170 yd edge and logged 9 sacks vs a tired OL. Rice only had 59 yds rush (2.8) while Flacco had 161 yds (65%) w/ the TD on the day. Gore was able to churn out 39 yds (2.8) on the evening but the most impressive stat was BAL converting 7-of-15 3rd Dns. Both teams will be rather healthy here with lots of quality leadership. BAL has the edge vs a fairly inexperienced QB but they've only played 1 mobile QB and that was Griffin. SF has a bit more speed and defensively are at their prime. The familiarity level here keeps us from giving either team the edge here once again. **EDGE: NONE**

**CONCLUSION** - The Super Bowl is a great handicapping lesson. It is an isolated game and the bye week affords the media to dissect every aspect of the contest. The extra time for the coaching staffs also allows them to go into every detail and some of the best action is actually on props. The best value is during the regular season when Vegas posts numbers on 45 or more CFB games, with NFL sides and totals. Do not fall into the trap of putting your biggest play or anything close to it on the most isolated game in any sport. **Our AMAZING Super Bowl System is 39-5-2 89% !!! Don't miss out on this year's winner! Use your Northcoast Debit Card for only \$30!** Offense wins games but defense wins championships. With the excitement of all 4 Divisional games going Over the total and the SF/ATL game also going Over its been largely forgotten that all 4 Wild Card games went Under. BAL also held a team that scored over 600 pts (inc playoffs) to just 13 points which was their lowest since the Jets held them to 9 in the 2nd game of 2009. There will be a lot of jumping on the Over here as SF has done so in 9 of their L10 games. However, the only defense that was physical as BAL's was when they faced SEA who held them to 13 pts. BAL is 2-5 O/U on the road and they'll be well prepped for what's coming and disciplined to stick with their assignments. SF's defense is well equipped to handle Rice as well as Boldin and Smith for the most part. While both coaches are likely to step back and let their coordinators create the gameplans largely to break tendencies. We expect a lower scoring event due to familiarity, defensive strengths and extra time to prep.

**FORECAST: 49ers/Ravens: UNDER 48 RATING: 2★**

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## 2012 NUMBERS AND RANKINGS

ACC												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
19 10	2 6	217.4	1	24.6	3	68	12-2	Florida St	3Y	11	7*	4
9 6	63 48	159.5	5	16.2	10	67	11-2	Clemson	5Y	13	7*	6
17 55	48 46	97.2	21	5.2	52	39	8-5	Syracuse	New	13	6	7
14 8	56 53	60.2	43	14.9	11	100	8-4	North Carolina	1Y	15	6*	9
35 34	43 65	67.1	35	5.3	51	45	7-7	Georgia Tech	5Y	16	8	8
48 71	68 52	53.3	46	2.5	61	63	7-6	NC State	New	11	5	6
83 82	18 32	43.6	53	2.2	63	47	7-6	Virginia Tech	26Y	13	4*	9
37 49	116 84	-41.7	89	0.9	68	26	7-5	Miami, Fl	2Y	19	10*	9
55 44	105 111	-53.2	96	-4.5	86	37	6-7	Duke	5Y	14	7	7
72 76	17 23	59.5	44	5.5	50	60	6-7	Pittsburgh	1Y	14	5	9
120 116	88 93	-149.9	117	-13.3	114	34	5-7	Wake Forest	12Y	16	8*	8
123 109	21 56	-52.1	95	-7.1	98	54	4-8	Maryland	2Y	12	7*	5
62 95	28 71	43.2	54	-6.2	91	42	4-8	Virginia	3Y	14	7	7
101 111	100 76	-122.3	113	-9.8	105	30	2-10	Boston College	New	14	7	7

BIG TEN												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
47 21	34 31	64.2	39	14.3	14	66	12-0	Ohio St	1Y	13	9*	4
26 28	35 58	100.1	20	7.2	42	44	10-4	Nebraska	5Y	13	9*	4
64 42	47 29	16.5	66	9.2	34	62	10-3	Northwestern	7Y	15	8*	7
65 60	15 17	70.7	32	10.4	31	50	8-6	Wisconsin	New	15	8	6
79 58	13 20	63.1	41	10.0	32	46	8-5	Michigan	2Y	12	6	7
53 63	29 16	64.1	40	10.0	33	64	8-4	Penn St	1Y	13	8	5
97 110	4 9	84.9	25	3.7	57	33	6-7	Michigan St	6Y	15	8*	7
110 96	33 45	-37.2	86	-2.6	81	6	6-7	Minnesota	2Y	16	10*	6
58 66	77 89	21.5	63	-2.5	80	53	6-7	Purdue	New	13	5	8
34 52	103 104	-14.6	80	-4.5	88	56	4-8	Indiana	2Y	19	10*	9
117 112	49 33	-69.3	100	-3.6	85	51	4-8	Iowa	14Y	14	7	7
122 122	53 95	-109.8	111	-15.4	116	41	2-10	Illinois	1Y	12	9*	3

BIG 12												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
59 11	45 28	26.1	62	16.8	9	23	11-2	Kansas St	21Y	8	7	1
12 15	64 50	101.8	17	12.7	23	17	10-3	Oklahoma	14Y	11	7	4
40 23	67 74	69.0	33	6.5	45	28	9-4	Texas	15Y	19	10*	9
2 4	119 113	135.2	8	7.2	41	3	8-5	Baylor	5Y	13	6	7
4 3	80 64	128.2	11	17.5	8	18	8-5	Oklahoma St	8Y	14	7*	7
13 20	38 92	128.5	10	5.7	49	36	8-5	Texas Tech	New	13	5	8
73 68	16 30	64.7	38	5.7	48	31	7-6	TCU	12Y	15	6*	9
10 9	108 117	32.8	59	1.4	67	21	7-6	West Virginia	2Y	9	3	6
94 87	94 38	-46.3	92	0.6	69	9	6-7	Iowa St	4Y	9	5	4
95 118	113 112	-113.9	112	-17.8	119	1	1-11	Kansas	1Y	11	5	6

PAC-12												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
5 2	44 25	163.2	4	27.9	1	43	12-1	Oregon	New	15	8*	7
86 72	20 11	38.2	57	10.7	29	8	12-2	Stanford	2Y	13	6*	7
24 31	76 58	56.2	45	6.9	44	32	9-5	UCLA	1Y	13	7*	6
43 37	30 22	77.5	30	11.9	26	22	9-4	Oregon St	12Y	15	8*	7
7 15	118 104	87.0	24	2.8	59	11	8-5	Arizona	1Y	17	7	10
25 14	27 40	113.8	13	14.1	15	49	8-5	Arizona St	1Y	14	6*	8
41 40	60 40	78.3	29	7.8	37	19	7-6	USC	3Y	15	8*	7
99 90	31 39	-2.2	77	-0.1	72	20	7-6	Washington	4Y	17	10*	7
108 75	36 49	-39.0	87	1.6	66	35	5-7	Utah	8Y	13	6*	7
69 93	93 98	-48.9	93	-10.1	106	5	3-9	California	New	9	4	5
96 108	81 101	-61.0	98	-13.3	113	24	3-9	Washington St	1Y	15	7	8
119 120	117 124	-179.8	123	-28.2	124	12	1-11	Colorado	New	17	10*	7

SEC												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
31 12	1 1	195.2	2	27.8	2	40	13-1	Alabama	6Y	13	6*	7
22 19	32 18	109.9	14	18.2	7	38	12-2	Georgia	12Y	13	10*	3
105 78	5 5	46.9	51	12.0	25	4	11-2	Florida	2Y	11	6*	5
84 44	11 13	61.0	42	13.3	20	16	11-2	South Carolina	8Y	12	7*	5
3 4	57 26	170.2	3	22.7	4	10	11-2	Texas A&M	1Y	10	6*	4
87 59	8 12	66.6	36	12.2	24	27	10-3	LSU	8Y	13	8*	5
82 57	19 15	45.8	52	11.3	27	65	9-4	Vanderbilt	2Y	13	7	6
80 61	52 34	30.2	60	6.2	47	55	8-5	Mississippi St	4Y	13	7*	6
46 47	46 60	47.9	49	3.8	56	6	7-6	Ole Miss	1Y	18	8*	10
98 82	58 68	-33.2	84	-2.7	82	2	5-7	Missouri	12Y	12	6*	6
18 22	107 109	-8.3	74	0.5	70	29	5-7	Tennessee	New	13	5	8
49 91	73 82	-21.0	82	-6.9	97	14	4-8	Arkansas	New	11	4	7
118 114	79 66	-134.7	114	-9.7	104	13	3-9	Auburn	New	15	6*	9
116 119	59 87	-99.5	109	-13.1	112	7	2-10	Kentucky	New	13	6*	7

BIG EAST												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
52 51	23 36	78.5	28	7.4	39	93	11-2	Louisville	3Y	15	6*	9
57 25	42 27	33.8	58	13.4	19	105	10-4	UCF	9Y	11	6*	5
36 39	54 14	52.8	47	13.9	17	83	10-3	Cincinnati	New	14	8*	6
107 98	10 4	18.3	64	7.3	40	90	9-4	Rutgers	1Y	10	6*	4
92 54	62 54	-26.7	83	4.9	53	82	7-6	SMU	5Y	9	6*	3
113 121	9 19	8.4	73	-2.1	78	92	5-7	Connecticut	2Y	13	8*	5
15 38	115 110	-0.2	76	-3.6	84	115	5-7	Houston	1Y	14	9*	5
114 88	50 82	-63.3	99	-5.8	90	101	4-8	Memphis	1Y	13	7*	6
110 86	90 88	-137.7	115	-6.5	92	57	4-7	Temple	New	15	8	7
91 106	65 57	-57.0	97	-6.8	95	25	3-9	USF	New	10	4	6

INDEPENDENT												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
54 81	7 2	106.7	16	13.0	22	15	12-1	Notre Dame	3Y	14	6*	8
60 64	3 3	134.3	9	14.7	12	77	8-5	BYU	8Y	14	9	5
78 84	71 54	9.6	71	-0.7	75	104	8-5	Navy	5Y	11	5*	6
39 89	85 104	9.8	70	-11.1	110	72	2-10	Army	4Y	17	9	8
115 123	110 122	-156.3	118	-26.6	122	48	1-11	Idaho	New	11	7	4
104 115	111 120	-162.9	120	-20.8	121	95	1-11	New Mexico St	4Y	14	8*	6

MW												
OFFENSE	DEFENSE	YPG		PPG		2012						
TTL	TTL	DIFF	RANK	DIFF	RANK	SOS	REC	HC	RET	OFF	DEF	
SCORE	SCORE	RANK	RANK	RANK	RANK	RRK	REC	YRS	STR	STR	STR	
68 55	12 8	75.7	31	14.5	13	113	11-2	Boise St	7Y	13	6	7
30 29	24 24	101.5	18	13.5	18	79	11-2	San Jose St	New	13	6*	6
21 26	14 7	147.0	6	19.5	5	112	11-2	Utah St	New	15	8*	7
16 17	22 37	138.7</										



# PRO STATISTICS

# SUPER BOWL SYSTEM 39-5-2 89%

## 2012 FINAL NFL TEAM RANKINGS REG SSN

AFC	TOTAL OFF	OFF RUSH	OFF YPC	OFF YPA	TOTAL DEF	DEF RUSH	DEF YPC	DEF YPA	SCKS VS	SCKS BY	TO EDGE	OFF YPP	DEF YPP
Baltimore	16	11	4.3	15★	17	20	4.0	17X	20	14	9	14.2	16.3
Buffalo	19	6	5.0	25★	22	31	5.0	10	9	14	-13	16.0	13.3
Cincinnati	22	18	4.1	17★	6	19	4.6	7X	26	2	4	13.6	16.0
Cleveland	25	24	4.0	19	23	17	4.2	25X	15	11	3	16.6	15.8
Denver	4	15	3.8	5★	2	3	3.6	3	2	1	-1	13.2	16.1
Houston	7	8	4.2	11★	8	7	4.0	15	7	5	-12	14.3	15.6
Indianapolis	10	22	3.8	7	26	28	5.1	21X	23	22	-12	16.2	15.5
Jacksonville	29	30	3.8	21	29	30	4.1	22X	30	32	-3	18.8	13.7
Kansas City	24	5	4.8	32	20	27	4.5	12X	21	29	-24	24.2	13.4
Miami	27	17	4.1	26	21	12	4.0	27	18	7	-10	17.3	18.0
New England	1	7	4.2	4★	25	9	3.9	29X	3	14	26	12.3	18.0
NY Jets	30	12	3.8	30	7	26	4.3	2	26	25	-14	17.0	13.8
Oakland	18	28	3.8	8★	18	18	4.3	20X	6	31	-7	19.0	12.8
Pittsburgh	21	26	3.7	13★	1	2	3.7	1	18	14	-10	15.9	14.1
San Diego	31	27	3.6	23★	9	6	3.8	18X	29	11	2	13.6	14.9
Tennessee	26	21	4.5	22	27	24	4.2	26X	21	9	-4	15.2	12.7
NFC													
Arizona	32	32	3.4	28	12	29	4.4	4	32	11	-1	16.8	15.1
Atlanta	8	29	3.7	6★	24	21	4.8	23X	7	27	13	14.1	19.6
Carolina	12	9	4.5	16	10	13	4.2	13X	15	9	1	16.2	14.7
Chicago	28	10	4.2	29★	5	8	4.2	8X	25	7	19	13.2	18.2
Dallas	6	31	3.6	3★	19	22	4.5	19X	15	20	-13	15.9	14.2
Detroit	3	23	4.0	2★	13	15	4.5	14X	9	22	-16	17.6	12.5
Green Bay	13	20	3.9	9★	11	16	4.5	11	30	4	7	13.3	16.0
Minnesota	20	2	5.4	31★	16	11	4.0	24X	11	5	-1	14.2	16.1
New Orleans	2	25	4.3	1★	32	32	5.1	31X	5	28	2	14.3	15.5
NY Giants	14	14	4.6	12★	31	25	4.6	28X	1	21	14	13.3	17.8
Philadelphia	15	13	4.6	14★	15	23	4.1	9X	28	25	-24	20.2	12.4
San Francisco	4	5.1	24★	3	4	3.7	5X	23	19	8	14.6	17.3	
Seattle	17	3	4.8	27★	4	10	4.5	6	12	14	13	13.6	20.0
St Louis	23	19	4.2	18★	14	14	4.2	16X	13	2	-1	17.6	15.8
Tampa Bay	9	15	4.4	10	30	1	3.5	32X	3	29	3	15.0	15.4
Washington	5	1	5.2	20★	28	5	4.2	30X	13	22	17	14.1	15.6

**To Read rankings** - YPC is yards per carry for each team's offense and defense. Turnover edge is the amount of turnovers that team is + or -. OFF YPP is offensive yds per point. This shows the avg amount of yds a team travelled per point scored. The lower the number the more efficient the off. DEF YPP is defensive yds per point. The higher the number here, the better the def is at making their opponents work at scoring points. The remaining columns show the team's rank in that category. Next to the passing ratings there may be a ★ or an X. On the offensive side a ★ means they are completing over 59% of their passes while the X shows that their QB's are completing less than 53%. Defensively, the opposite holds true as the ★ has that team's def holding its opp under 53% completions and the X shows that they allow over 59% completions.

Super Bowl 25 NY Giants	WIN	164
Super Bowl 35 Baltimore	WIN	133
Super Bowl 21 NY Giants	WIN	113
Super Bowl 32 Denver	WIN	111
Super Bowl 20 Chicago	WIN	111
Super Bowl 19 San Francisco	WIN	108
Super Bowl 4 Kansas City	WIN	87
Super Bowl 29 San Francisco	WIN	80
Super Bowl 7 Miami	WIN	80
Super Bowl 41 Indianapolis	WIN	79
Super Bowl 33 Denver	WIN	79
Super Bowl 12 Dallas	WIN	76
Super Bowl 45 Pittsburgh	loss	72
Super Bowl 40 Pittsburgh	WIN	72
Super Bowl 24 San Francisco	WIN	72
Super Bowl 14 Pittsburgh	WIN	69
Super Bowl 27 Dallas	WIN	64
Super Bowl 16 San Francisco	WIN	63
Super Bowl 11 Oakland	WIN	61
Super Bowl 9 Pittsburgh	WIN	60
Super Bowl 26 Washington	WIN	57
Super Bowl 2 Green Bay	WIN	53
Super Bowl 30 Pittsburgh	WIN	50
Super Bowl 28 Dallas	WIN	47
Super Bowl 8 Miami	WIN	45
Super Bowl 37 Tampa Bay	WIN	41
Super Bowl 39 New England	loss	39
Super Bowl 6 Dallas	WIN	36
Super Bowl 36 New England	WIN	34
Super Bowl 38 Carolina	WIN	30
Super Bowl 34 St Louis	TIE	30
Super Bowl 22 Washington	WIN	29
Super Bowl 43 Pittsburgh	loss	28
Super Bowl 23 Cincinnati	WIN	28
Super Bowl 15 Oakland	WIN	28
Super Bowl 31 Green Bay	TIE	25
Super Bowl 10 Pittsburgh	loss	23
Super Bowl 42 NY GIANTS	WIN	22
Super Bowl 13 Pittsburgh	WIN	20
Super Bowl 44 New Orleans	WIN	18
Super Bowl 1 Green Bay	WIN	18
Super Bowl 17 Washington	WIN	12
Super Bowl 5 Baltimore	WIN	5
Super Bowl 18 LA Raiders	WIN	4
Super Bowl 46 New England	loss	3
Super Bowl 3 NY Jets	WIN	1

ATIS W/L	SUPER SYS
WIN	164
WIN	133
WIN	113
WIN	111
WIN	111
WIN	108
WIN	87
WIN	80
WIN	80
WIN	79
WIN	79
WIN	76
loss	72
WIN	72
WIN	72
WIN	69
WIN	64
WIN	63
WIN	61
WIN	60
WIN	57
WIN	53
WIN	50
WIN	47
WIN	45
WIN	41
loss	39
WIN	36
WIN	34
WIN	30
TIE	30
WIN	29
loss	28
WIN	28
WIN	28
TIE	25
loss	23
WIN	22
WIN	20
WIN	18
WIN	18
WIN	12
WIN	5
WIN	4
loss	3
WIN	1

The Winner is on our NORTHCOAST DEBIT LINE on the Executive Line ext (\$30) or thru our office for \$35.

## THIS YEAR'S SYSTEM PLAY:

### \$30/\$35

AVAILABLE THROUGH THE NC DEBIT CARD SYSTEM  
**FIND OUT ON 1/24/13 AFTER NOON EASTERN**

**2nd Highest Total EVER!!!**  
**12-0 over 75 pts**  
**25-1 over 40 pts**  
**TY 140 PTS!!**

### LAST WEEK'S STATS

Final Round	51*	28	25	33-121	21-36-235	0-0
Baltimore						
New England	-7*	13	28	28-108	29-54-320	2-1
San Francisco	-3*	28	21	29-149	16-21-224	0-1
Atlanta	48*	24	27	23-81	30-42-396	1-1

**Renew Power Sweep For 2013\*!**  
**Sign Up By Super Bowl Sunday and Pay Just \$89!! \*email**  
**And if you are a 2013 sub, register your Super Bowl Contest Score before Super Bowl Sunday (details on pg 2)**

STRENGTH OF SCHEDULE YEAR BY YEAR											
	2010 Rec	2011 SOS	SOS Rnk (1) easiest	Net '10-'11	'11 Rec	2012 SOS	SOS Rnk (1) easiest	Net '11-'12	2012 Rec	'13 SOS	SOS Rnk (1) easiest
ARZ	5-11	0.441	(1)	3	8-8	0.559	(29)	-3	5-11	0.52	(24)
ATL	13-3	0.492	(11)	-3	10-6	0.422	(1)	3	13-3	0.504	(18)
BAL	12-4	0.457	(2)	0	12-4	0.496	(10)	-2	10-6	0.535	(28)
BUF	4-12	0.535	(31)	2	6-10	0.480	(8)	0	6-10	0.473	(5)
CAR	2-14	0.555	(31)	4	6-10	0.516	(23)	1	7-9	0.543	(32)
CHI	11-5	0.488	(8)	-3	8-8	0.512	(20)	2	10-6	0.502	(17)
CIN	4-12	0.473	(4)	5	9-7	0.438	(2)	1	10-6	0.508	(19)
CLE	5-11	0.492	(11)	-1	4-12	0.508	(7)	1	5-11	0.492	(11)
DAL	6-10	0.504	(16)	2	8-8	0.523	(28)	0	8-8	0.475	(8)
DEN	4-12	0.520	(24)	4	8-8	0.457	(4)	5	13-3	0.430	(1)
DET	6-10	0.520	(24)	4	10-6	0.566	(32)	-6	4-12	0.539	(29)
GB	10-6	0.508	(19)	5	15-1	0.508	(17)	-4	11-5	0.533	(27)
HOU	6-10	0.516	(21)	4	10-6	0.496	(10)	2	12-4	0.473	(5)
IND	10-6	0.520	(24)	-5	5-11	0.441	(3)	6	11-5	0.461	(3)
JAX	8-8	0.520	(24)	-3	5-11	0.539	(29)	-3	2-14	0.508	(19)
KC	10-6	0.520	(24)	-3	7-9	0.516	(23)	-5	2-14	0.473	(5)
MIA	7-9	0.516	(21)	-1	6-10	0.500	(13)	1	7-9	0.520	(24)
MIN	6-10	0.516	(21)	-3	3-13	0.520	(25)	7	10-6	0.516	(22)
NYJ	11-5	0.520	(24)	-3	8-8	0.512	(20)	-2	6-10	0.496	(13)
NYG	10-6	0.492	(11)	-1	9-7	0.521	(26)	0	9-7	0.480	(9)
NE	14-2	0.504	(16)	-1	13-3	0.496	(10)	-1	12-4	0.508	(19)
NO	11-5	0.508	(19)	2	13-3	0.521	(26)	-6	7-9	0.539	(29)
OAK	8-8	0.492	(11)	0	8-8	0.469	(7)	-4	4-12	0.469	(4)
PHI	10-6	0.504	(16)	-2	8-8	0.508	(17)	-4	4-12	0.496	(13)
PIT	12-4	0.473	(4)	0	12-4	0.465	(6)	-4	8-8	0.492	(11)
SD	9-7	0.520	(24)	-1	8-8	0.457	(4)	-1	7-9	0.457	(2)
SF	6-10	0.465	(3)	7	13-3	0.504	(15)	-1.5	11-4-1	0.520	(24)
SEA	7-9	0.488	(8)	0	7-9	0.504	(15)	4	11-5	0.516	(22)
STL	7-9	0.477	(7)	-5	2-14	0.539	(29)	4.5	7-8-1	0.539	(29)
TB	10-6	0.496	(15)	-6	4-12	0.502	(14)	3	7-9	0.500	(16)
TEN	6-10	0.488	(8)	3	9-7	0.512	(20)	-3	6-10	0.488	(10)
WAS	6-10	0.473	(4)	-1	5-11	0.494	(9)	5	10-6	0.498	(15)

### Looking for HOOPS...GOT A QUESTION?

Northcoast Sports is a FOOTBALL ONLY service. However, we realize that many of you want to play basketball, hockey and baseball so we provide the Community Line. The NC Sports Compline (347-677-1700) provides you DAILY updates on how each and every service did the day prior, what they have available for today, their cost PLUS it will always give you AN ACTUAL ★ RATED LATE PHONE PLAY FREE DAILY!

**A) DAILY** - You can purchase any service DAILY. The normal cost is \$20 on the on the NC Sports Debit Card System and \$25 through our office. A debit Card pin number is free and takes just a minute to receive. The credits NEVER expire and you can check out page 8 for specials to add credit.

**B) THE WEEK OF THE FEATURE** - Seven days of basketball selections. It starts every Wednesday and runs through Tuesday. You'll get EVERY 5H that week, even if it's a Game of the Month or Year! You'll receive at least 1 service per day. If there are no top plays we choose the hottest service or the one with the best card.

**C) MONTHLY** - If you already have a favorite Community Line Service you can sign up for a 30 day package. It must be 30 consecutive days and it must be for only one service for the entire period.

**SPECIALS Each 2013 SUB can choose One of each: A, B & C**

**A** 2013 Power Sweep Subs Northcoast Debit Card ★ Special ★  
 Get \$550 in Credit FOR \$399!!!!  
 Get \$250 in Credit FOR \$199!!!! see pg 8 for more details

**B** **TRY IT!** Jan 20-Feb 5  
**NORMALLY \$149**  
**'13 Subs pay ONLY \$75**

**C** **30 Days Of YOUR Favorite Service**  
**NORMALLY \$359**  
**'13 Subs pay ONLY \$179**

# SUPER BOWL FACTS

- Favorites of 14 or more points are 2-3-1 vs the spread.
- AFC Favorites are 12-8 ATS & 12-8 O/U.
- NFC Favorites are 14-10-1 ATS & 13-12 O/U. (1 Even 0-1 O/U)
- When the O/U line is 49+ there have been 6 Overs & 6 Unders.
- When the O/U line is 42-48 there have been 8 Overs & 6 Unders.
- When the O/U line is < 42 there have been 9 Overs & 10 Unders.
- There have been 24 Overs & 22 Unders (17 Overs last 27 years).
- When the game is on grass there have been 18 Overs & 10 Unders.
- When the game is on art turf there have been 6 Overs & 12 Unders.
- Only 6 times in 45 yrs has an outright winner failed to cover (2 pushes)
- Favorites are 22-20-2 ATS in the Super Bowl (3-7 ATS run).
- Team with better regular season record are 20-19-2 ATS.
- Favorites of Even to 3 points are just 3-7 ATS & 4-6 O/U.
- Favorites of 3' to 6' points are 8-3 ATS & 6-5 O/U.
- Favorites of 7 to 9' points are 4-5-1 ATS & 6-4 O/U.
- Favorites of 10 to 13' points are 5-4 ATS & 5-4 O/U.
- Favorites of 14 or more points are 2-2-1 ATS & 3-2 O/U.
- Team playing its first SB vs experienced opp is 6-11 ATS.



# Pre-Super Bowl NFL POWER RATINGS



TEAM	RTG	TEAM	RTG	TEAM	RTG
1 San Francisco...	101.0	11 Cincinnati .....	95.2	21 St Louis .....	90.4
2 Baltimore .....	100.0	12 NY Giants .....	94.8	22 Tampa Bay.....	90.1
3 New England....	99.6	13 Chicago .....	97.8	23 Buffalo .....	89.7
4 Atlanta .....	99.5	14 Minnesota.....	94.7	24 NY Jets .....	89.7
5 Denver .....	99.0	15 Pittsburgh.....	94.6	25 Tennessee .....	89.7
6 Houston .....	98.6	16 Dallas .....	94.5	26 Cleveland .....	89.1
7 Green Bay.....	98.5	17 New Orleans....	93.6	27 Detroit .....	88.6
8 Seattle .....	97.5	18 Miami .....	93.1	28 Arizona .....	88.3
9 Washington.....	96.9	19 Carolina .....	91.5	29 Oakland .....	88.0
10 Indianapolis....	95.8	20 San Diego .....	91.2	30 Philadelphia .....	87.5
				31 Jacksonville .....	86.8
				32 Kansas City.....	86.6

## 1995-2012 Power Ratings Record 80-57-2

### 2013 HEISMAN ODDS

Johnny Manziel (Texas A&M)	6/1
Braxton Miller (Ohio State)	10/1
Aaron Murray (Georgia)	10/1
AJ McCarron (Alabama)	12/1
De Anthony Thomas (Oregon)	12/1
Marqise Lee (USC)	12/1
Tajh Boyd (Clemson)	12/1
Jadeveon Clowney (S Carolina)	12/1
Marcus Mariota (Oregon)	12/1
Teddy Bridgewater (Louisville)	15/1
Everett Golson (Notre Dame)	20/1
Jordan Lynch (Northern Illinois)	20/1
Kevin Hogan (Stanford)	20/1
Blake Bell (Oklahoma)	20/1
Taylor Martinez (Nebraska)	25/1
Brett Hundley (UCLA)	30/1
KaDeem Carey (Arizona)	50/1

### '13/'14 NATIONAL CHAMPIONSHIP

Alabama	+250
Ohio St	+600
Oregon	+800
Texas A&M	+1200
Georgia	+1200
S Carolina	+1200
Florida	+1500
Stanford	+1500
LSU	+1500
Oklahoma St	+2000
Louisville	+2000
Michigan	+3000
Texas	+3000
Clemson	+3000
Notre Dame	+3000
Florida St	+4000
Oklahoma	+4000
Field	+5000
UCLA	+6000
USC	+6000
Nebraska	+10000
Arizona St	+10000
Washington	+10000
Oregon St	+10000
Northwestern	+10000
Wisconsin	+10000
TCU	+10000
Michigan St	+10000
Boise St	+10000
Cincinnati	+20000
BYU	+20000
Virginia Tech	+20000
Kansas St	+30000
N Carolina	+30000
Baylor	+30000
Fresno St	+30000
W Virginia	+50000
Iowa	+50000
Miss St	+50000
Ga Tech	+50000
NC St	+50000
Tennessee	+50000
Auburn	+50000
Mississippi	+50000
Missouri	+50000
Vanderbilt	+50000
Arkansas	+50000
Utah	+50000
Arizona	+50000
Texas Tech	+50000

### 2013/'14 SUPER BOWL ODDS

New England Patriots	+600
San Francisco 49ers	+800
Denver Broncos	+800
Houston Texans	+1000
Green Bay Packers	+1000
Seattle Seahawks	+1200
Pittsburgh Steelers	+1400
Baltimore Ravens	+1400
Atlanta Falcons	+1600
New Orleans Saints	+1600
New York Giants	+2000
Chicago Bears	+3000
Washington Redskins	+3000
Cincinnati Bengals	+3000
Dallas Cowboys	+3000
San Diego Chargers	+4000
Detroit Lions	+4000
Minnesota Vikings	+4000
Philadelphia Eagles	+4000
Indianapolis Colts	+4000
Carolina Panthers	+5000
New York Jets	+5000
Miami Dolphins	+5000
St Louis Rams	+5000
Tampa Bay Buccaneers	+5000
Cleveland Browns	+5000
Kansas City Chiefs	+5000
Arizona Cardinals	+10000
Buffalo Bills	+10000
Tennessee Titans	+10000
Oakland Raiders	+15000
Jacksonville Jaguars	+15000

## 2013 Power Sweep Subscribers Northcoast Debit Card

★ Special ★

Debit Credit NEVER Expires

Get \$550 in Credit FOR \$399!!!!

or Get \$250 in Credit FOR \$199!!!!

Pick an offer to fit your needs!

Expires Super Bowl Sunday at 2:00 ET. Valid One Per 2013 Power Sweep Subscriber

### What's Available:

**SUPER BOWL CONTEST**

FREE available immediate for '13 Subs (pg 2)

**SUPER BOWL SYSTEM**

\$30 on Debit Card System (\$35 thru office) available Thursday, Jan 24 at noon est.

**SUPER BOWL PROPS**

\$9 each on the Private Play Hotline available starting Monday, Jan 28 at noon est.

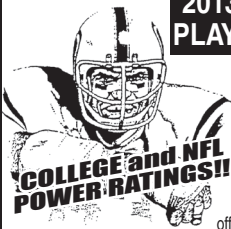
**SUPER BOWL SIDE AND TOTAL**

Side \$30 and Total \$9 on Debit Card System available Super Bowl Sunday after 11:00 am est

**GET ALL OF THE ABOVE FOR AS LITTLE AS \$69 (see pg 3)**

## A PERFECT COMPLIMENT TO YOUR POWER SWEEP SUBSCRIPTION!

2013 Power Sweep Subs! Call by Super Bowl Sunday and add **POWER PLAYS NEWSLETTER** for only \$50 (email) with no additional bonus offers.



**POWER PLAYS NEWSLETTER**

The most unique Power Ratings in the country! They are based on our Private Power Ratings. Our ratings are unlike any computer ratings, as we take into account all of the following: Strength of Opponents, Individual Units Rushing Offense, Rushing Defense, Passing Offense, Passing Defense, Garbage Yards, Weather, Injuries, Home Field Edges and Successful Unbalanced Attacks.

**COMPLETE FORECASTS INCLUDING YARDAGE FOR EVERY GAME ON THE BOARD!**

offer exp 2/3/13

**Save \$550**  
on 2013 Exec Club exp. Super Bowl Sunday

**Early Bird Special**

## 2013 Executive Club Service

Save \$500 before Super Bowl Sunday!!!  
Reg. \$4500 • Pay Only..... \$3950

Over \$8,700 if purchased separately

- 15 Weeks of College Late Phones
- 15 Weeks of College Top Opinions
- 15 Weeks of College PPH Plays
- Monday Night Slide and Totals
- 15 Weeks of Small College Plays
- 15 Weeks of College Totals

- INCLUDED!** 17 Weeks of NFL Selections
- INCLUDED!** 17 Weeks of NFL Top Opinion
- INCLUDED!** 17 Weeks of Sunday ESPN Plays
- INCLUDED!** 17 Weeks of Misc NFL PPH Plays
- INCLUDED!** 5 Games of the Year
- INCLUDED!** 2013 Subscription to Power Sweep

- INCLUDED!** 4 Weeks of NFL Preseason
- INCLUDED!** All Bowl Sides and Totals
- INCLUDED!** NFL Playoff Package

Plays For the Entire Football Season All Inclusive - Never a Hidden Charge

## RENEW FOR 2013 FOR AS LITTLE AS \$89 email

- I enclose \$89 for my '13 email\* subscription to **POWER SWEEP**. (Every issue thru the Super Bowl!) This includes all Power Sweep Bonus Offers incl FREE Schedules (mail by request only, view free online) Exp 2/3/13
- I enclose \$89 for my '13 email subscription to **POWER PLAYS**. (Every issue thru the Super Bowl!) This includes all Power Sweep Bonus Offers incl FREE Schedules (mail by request only, view free online) Exp 2/3/13

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